

FORNIRAMA

2024 Warranty guide



Since 1975, Fornirama, a third-generation family business, acquired its notoriety on the North American market by producing high-end upholstered furniture.

At Fornirama, the human aspect, respect and family values are fundamental. 55 loyal employees work here, almost half of whom have been working there for over twenty-five years!

Our motto:
Happy employees = a better made product.

Located at the same address for as many years, our 80,000 sq. ft. factory allows us to consolidate each of the manufacturing stages of the furniture under one roof and ensure optimal results.

We control 100% of the manufacturing process.

Modern-day craftsmanship means knowing how to combine automation and device technology with physical involvement, in order to ensure an impeccably finished product.

Manual labor remains essential to the design and assembly of our products. More than 80% of the manufacturing process of Fornirama products is handmade. Our experienced employees ensure consistency in each stage of assembly and finishing of our products while always providing a unique and authentic result.

FORNIRAMA WARRANTY

Amended since 2017

- ❖ 2 years warranty on labor
- ❖ Lifetime warranty on wooden structures
- ❖ Lifetime warranty on reclining systems
- ❖ Lifetime warranty on no-sag springs and webbing
 - ❖ 5 years warranty on foams
 - ❖ 2 years warranty on electrical components
 - ❖ 3 years warranty on waxed nylon stitching
 - ❖ 2 years warranty on fabric
 - ❖ 3 years warranty on leather

This warranty does not cover damage caused by accidents, liquid spillage, negligence or misuse. In addition, any improper care of the leather due to treatment in connection with a leather cream or conditioner not approved by Fornirama voids the warranty related to collection.

Our quality standard

Whether stationary or motion, upholstered in fabric or leather, the construction and materials used remain the same! Order what suits you best, according to your needs and your budget without affecting the quality.

▪ LABOR

Fornirama undertakes to cover the cost of labour for a period of 2 years following receipt in your home of a new product purchased from one of our authorized dealers. During this period, Fornirama reserves the right to decide whether a return to the factory is necessary in order to repair the product to the manufacturer's quality standards. No replacement will be offered, only repair, adjustment or replacement of parts or components. Depending on the claim scenario, and if an in-home repair is permitted, Fornirama will offer to send a qualified in-house or outside technician, mandated and trained by the manufacturer, within a network of 100 kilometers from the factory. This warranty applies to original owners only and coverage is non-transferable. If the product purchased is a demonstrator sold at an "as seen" or "final sale" liquidation price, the labor warranty does not apply. Therefore, transportation and labor costs are to be considered for factory repair.

▪ WOODEN STRUCTURES

Ask for solid wood! We've got you covered. All our frames are constructed from 50% kiln-dried solid maple and 50% Russian plywood, glued, screwed and stapled. Corner squares are also wedged between the corners of the frame. This provides additional support for a stronger frame. All seat aprons are lined with ¾-inch plywood, tripled in front giving a total thickness of 2 ¼ inches for a better durability. No OSB or particleboard is used in the manufacture of our products. Frequent tilting movements, frequency of use as well as ambient humidity levels may cause occasional or intermittent cracking noises. These factors are considered normal and will vary according to season and ambient humidity.

▪ RECLINING SYSTEMS

Motion Italia's world-renowned reclining mechanisms are Italian engineered and exclusive to only three manufacturers in Canada, including Fornirama in Quebec. With our large percentage of recliner options and styles, we purchase full containers of mechanisms so that all systems can be assembled right here at our plant, for better understanding and integration into the construction of our furniture. Plus, all components are kept in stock to ensure short delivery times. Frequent tilting movements, frequency of use and ambient humidity may cause occasional or intermittent creaking noises. These factors are considered normal and will vary according to season and ambient humidity.

▪ **NO-SAG SPRINGS AND PIRELLI WEBBINGS**

We use 7-gauge non-sag springs on all seat sections (secured with Pirelli straps on each side to prevent premature sagging). Each spring is secured with a Teflon-coated clip to prevent steel friction. We also use genuine Pirelli straps on all backrest sections.

▪ **2.65 pounds HIGH RESILIENCE POLYURETHANE FOAMS**

Manufactured locally in Montreal, its unique density of 2.65 pounds per cubic foot is the highest level of quality used in the country. The higher the density, the stronger the foam, which will never decompose or collapse. These materials are manufactured using cold-compressed foam. This method eliminates air bubbles for greater elasticity & strength. Built to last! High-density foam can be soft & comfortable, but regardless of density, the average compression ratio will determine the level of firmness required. With a density of 2.65lbs, it's combined with a hybrid surface foam weighing 3 lbs per cubic foot, which leaves no deep impressions during the recovery phase. For exceptional stability and durability. Seat foams, like backrest foams, can lose up to 15% of their volume during the first months of use. The furniture will soften and take shape according to the person's weight and physiognomy, stabilizing itself over time. Traces of the body are completely normal, and the most heavily used areas will show certain folds, hollows and ballooning, without any future risk of deformation.

▪ **MOTORS AND OTHER ELECTRICAL COMPONENTS**

Rest assured, everything involved in the electrical control of the furniture is covered by a 2-year warranty. This includes motors, wireless batteries, control buttons, cables and transformers.

▪ **WAXED NYLON STITCHING**

We only use waxed nylon threads. Resistant to breakage, they offer excellent performance and practically eliminate the risk of fraying and tearing.

▪ **FABRIC COVER**

We work with the best suppliers of residential and commercial upholstery fabrics such as J ennis - Master & Elite textiles. The material required for production is ordered by the yard, according to the customer's choice. Unlike leather, Fornirama does not keep any fabric in stock. It is important to know that the fabric is entirely synthetic and uniform. As a general rule, we do not deal with any variations or defects during cutting, except for a minimal percentage of loss. Also note that the choice of fabric versus natural leather can greatly influence the comfort of the furniture; full-grain leather being thicker, more malleable, and more flexible than fabric. In order to make a thoughtful decision and choose a higher quality material, consider the resistance to abrasion, for example: 80,000 to 120,000 double rubs. You will thus opt for a choice significantly superior to the norm and make your furniture a durable purchase!

■ OUR TOP GRAIN ITALIAN LEATHER

Fornirama has always been known for the quality of its leathers. We import large quantities of skins directly from the source. We only use full-grain/semi-aniline quality cowhide leather and imported directly from Italy.

Cowhide leather has many benefits, including durability, strength, and natural beauty. Derived from the top layer of the hide, full-grain leather refers to the highest quality leather one can buy. It keeps all the grain of the leather intact, as it has not been sanded or polished to remove any natural grain, marks, or imperfections. This means that it is the strongest and most durable part of the skin, offering an appearance full of charm and character.

Instead of just being dyed on the surface like many other leathers, the leather is immersed entirely in a dye, allowing the color to penetrate deep into the leather. Through this dyeing method, the leather retains much of its natural texture and markings, giving it an authentic and unique look. The physical properties that make leather a unique and valuable material for upholstery also provide high tensile strength and good thermal insulation. The leather is therefore warm in winter and cool in summer. It is quite comfortable and stretches to fit the user's body curve.

Combining the durability and softness of natural leather, semi-aniline leathers are particularly suitable for residential spaces. What is Semi-Aniline finishing?

The semi-aniline finish consists of applying a light transparent layer, thin and not altering the texture of the leather. This thin film preserves the natural appearance of the leather and all the beauty of this material. In addition to unrivalled aesthetics, semi-aniline leather is easy to clean and maintain, it offers excellent comfort and increased durability that will stand the test of time, while maintaining the supple feel of natural leather.

Using cowhide as a material for furniture not only gives it a sustainable edge due to being a by-product of the meat industry, but it also adds a touch of sophistication and a natural aesthetic to any piece. This makes it a popular and environmentally friendly choice for those looking for high-quality and eco-conscious furniture options.

The price of finished leather is based on the origin of the rawhide, its quality and cut, and mainly influenced by its source and quantity of supply. Choose from over 80 full-grain leather selections at one unique price. Thanks to our purchasing power, we consolidate our grades into a single pricing program to make it easier for consumers to choose.

Practical
understanding

The nature of leather



Puddles

A common cause of concern is that the new leather sofa wrinkles or undulates at the palpable section, mainly on the seat and back cushion.

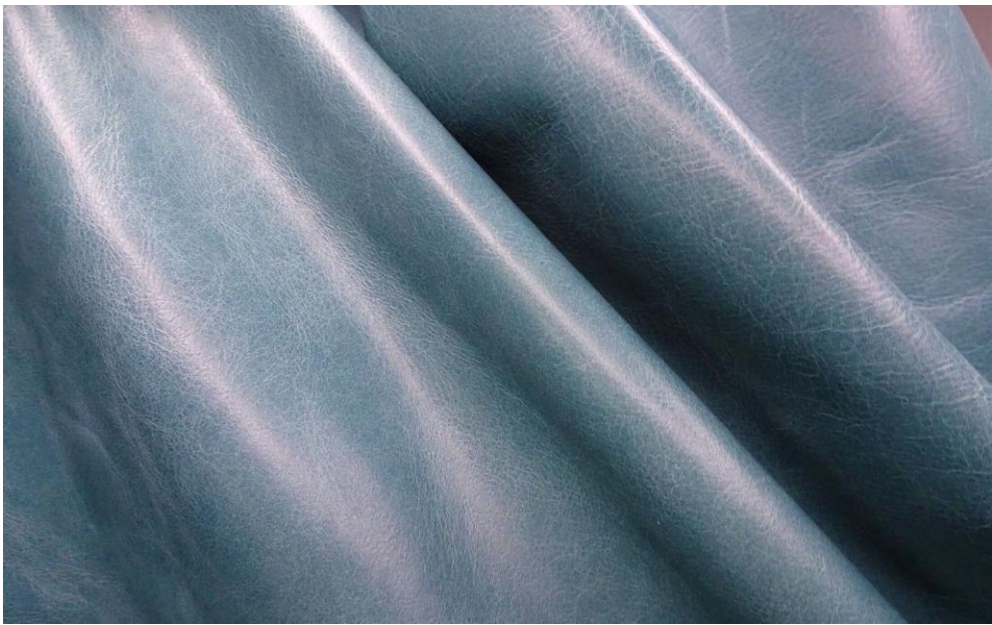
Often, this wrinkle can occur a few days after the sofa arrives at your home. The leather or fabric will stretch a bit during the first few days of the sofa's life, and this is completely normal. We assure you that this is very common and even necessary for your comfort. In fact, they are called "comfort wrinkles" or puddles. This is not a flaw. You should expect a new high-quality leather or fabric sofa to wrinkle, as we stretch the upholstery on a soft surface. But being completely tense would mean an uncomfortable couch.

When you have a tighter upholstered finish on a seat cushion, it leaves no room for a cushion crowning effect. You'll be left with very hard foam, with no extra filler, and an inferior seating experience.

Leather is a natural skin; it has limited elasticity and will soften and relax when you sit on it and when using it. All leathers stretch and, in most cases, they do not return to their original shape. This is a natural characteristic of genuine leather and is not a flaw: it will actually become even more relaxed and loose over time. This does not alter the wear of the leather but increases the comfort!

The seats that are used the most will be more likely to show these comfort wrinkles. The frequency of use, the weight and the size of the person will cause more body marks on the exploited areas. A thicker leather will grant more restraint but cause a slightly stiffer comfort, while a thinner and softer leather will be softer to the touch but react more strongly to the weights exerted by the user.

You can try to remove the pressure mark by massaging the leather towards the sides and back of the cushions.



Differentiation of shades

Each person has a different complexion than their neighbors. This is also the case with animal skins.

In full-grain skin, you'll find that there are different tonal shades. This is completely normal and is due to the dyeing process that enhances the skin's natural transparency.

Factors such as the age, thickness, and size of the skins can affect the penetration of dyes. However, strict controls are applied to tanning conditions in an attempt to ensure uniform absorption. This leather is dyed, then undergoes a light application of pigment, with a layer of clear sealant to finish.

The light pigment coating on semi-aniline skin is similar to a light base layer on your skin. It helps protect, smooth, and create even color while letting the skin breathe underneath.

These natural characteristics may not appear on all skin types or may be more present on some than others – this is the nature of a natural product. They are usually perceived as shades, but these characteristics should instead be seen as authentic marks of a natural material.

Genuine leather is rich and warm and has long been used in furnishing, giving each piece of furniture its unique look, full of character and full of history. It has a timeless appeal, and with its distinctive look and aroma, it can truly transform a room!



Veins & Healing Scars

Just as you see the veins in your skin, vein lines can appear on the finished leather. No two animal hides or skins are the same, just as no two people's skins are identical.

Over the course of their lives, animals may encounter a variety of objects that can cut the skin. This can include barbed wire or the horns of another animal. Not to mention injuries – burns or insect bites, which can lead to scarring on the skin. Once these scars have healed, the tissues are raised slightly. However, it retains its structural integrity intact.

We guarantee the best selections! This type of leather can be a wonderful compromise for those who desire a uniform look, while retaining the many beautiful natural characteristics of leather.

The skins are carefully inspected in Montreal in order to eliminate the natural traces suffered by the animal and thus use only the most uniform portions. Even so, the texture may vary, and some slight marks may appear, giving the furniture a unique and nuanced end result.

These elements also attest to its authenticity as a natural product!



Stretch marks and fat wrinkles

In the same way that humans develop stretch marks as they grow up, animals used for leather also exhibit these identifiable markings. The natural characteristics that appear throughout an animal's life add character and individuality to the leather.

Each leather hide is unique and showcases its history in every scar and bite mark. Then, some constant movements create creases and growth marks on the nape of the neck.

This is probably more common in female hides and skins, with the obvious factor of childbirth, as well as the different amounts of fat present in the skin.

As full-grain leather ages, rather than wears out, it becomes more beautiful, developing a highly sought-after patina and a unique character! In fact, the more you use it, the more beautiful and pleasant it will become.

Leather care

Here are some tips that will help keep leather looking like new.

Regular cleaning and maintenance is essential to preserve the quality of the leather by removing skin oils, dust, dirt, and perspiration. It is also important to pay extra attention to areas that come in direct contact with your skin. By being diligent with cleaning, you can extend the lifespan of your leather products and maintain their appearance for longer.

- Hair products and skin oils will chemically attack the finish of the leather.
- Exposure to sunlight and/or extreme light sources will lead to discoloration and potential damage.
- Dark jeans and other clothing have a high risk of dye transfer to the leather, especially when the leather is lighter in color.
- Sharp objects easily puncture and cut through leather.

Step 1: Remove excess dirt and impurities:

We recommend wiping up any dust first, paying particular attention to areas where particles will accumulate, such as the area between the seat and the back and armrest cushions.

Step 2: Avoid ammonia and bleach:

Using any abrasive products that contain ammonia or bleach can remove the color directly from your leather. Repeated cleanings with products like Windex, Lysol for example, can leave your leather furniture stained, tarnished and damaged.

Step 3: What you'll need:

- a) The leather should be cleaned with a solution of mild soap and water (a mild soap will have a neutral pH, so it is not harsh on your skin and therefore not harsh on the leather).
- b) Adding a few drops of Dawn dish soap to your mix will help remove buildup quickly. 2-3 drops of soap per liter of water are enough.
- c) Use a slightly higher concentration to remove more excessive dirt.
- d) Clean aniline leathers only with a new, clean, slightly damp cloth and then wipe off the excess immediately with a dry cloth.

Do not use any other type of soap on aniline leathers. It is important not to saturate the leather.

It is imperative not to rub too hard by insisting on a localized area. Always test the soapy solution in a less visible area of the sofa to ensure that the solution does not damage the leather. Using certain conditioners or treatments on your furniture will void the manufacturer's warranty. Inadequate leather care due to treatment with a leather cream or conditioner not approved by Fornirama voids the warranty related to the overlay.

Our showroom

Welcome to our home and feel like home.

One of our qualified staff members will be happy to welcome you to the factory 6 days a week and thus determine your needs to the letter. Choose from our wide range of over 60 collections on display! We will take great care to compile the information necessary for the design of your living room furniture and will then send it to the preferred retailer in your area.

Make a wise and sustainable choice!

FORNIRAMA



FORNIRAMA.COM/DIRECTIONS

Trouvez votre direction à partir
de votre téléphone intelligent

DIRECTIONS

• À partir de la Rive Sud de Montréal, empruntez le tunnel Louis-Hippolyte Lafontaine direction autoroute 25 Nord sortie Boul. Maurice Duplessis EST sur 3.5 Kms

• Depuis la Rive Nord, utilisez préférentiellement le Pont payant de la 25 direction Sud Et suivre les indications précédentes (sortie Maurice Duplessis Est)

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HEURES D'OUVERTURES

Lundi - Vendredi 8:30am - 4:00pm
Samedi 8:30am - 1:00pm
Dimanche **FERMÉ**

